

HERO
EXPERIENCES GROUP

DUBAI'S MOST UNIQUE AND LUXURIOUS EXPERIENCES

HERO
BALLOON FLIGHTS



PLATINUM
HERITAGE



THE DUBAI
BALLOON
AT ATLANTIS

Season 2025-2026

1st October – 31st May

Hello Traveller,

When was the last time you took a leap, shattered the boundaries of your comfort zone, and emerged as **the HERO of your own story?**



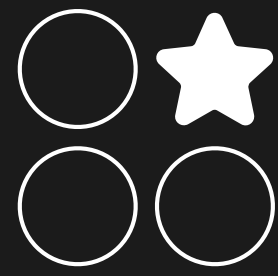
EXPERIENCE THE EXTRAORDINARY ON A HOT AIR
BALLOON FLIGHT



EXPLORE DUBAI'S DESERT ON AN ECO-LUXURY
DESERT SAFARI



RISE ABOVE THE EVERYDAY ON A 360° FLYING
OBSERVATORY



Unique

We have crafted **one-of-a-kind experiences** that break away from standard expectations of what the UAE has to offer. With a focus on excellence and **creating value at every step of the guest journey**. Our experiences go far beyond check-box tours and are designed to delight and **immerse travellers** fully in their adventures.



Sustainable

When you explore with us, you're not just travelling through the destination – you're giving back to it. Our sustainable practices preserve nature and **promote the true culture of the region**, while our **support for local communities** ensures a light footprint and a positive impact. Travel knowing that you are **respecting the land** and **making a positive difference**.



Meaningful

Whether it's promoting an **authentic representation** of the **region's traditions and heritage** on a desert safari, creating corporate team adventures with meaningful learning outcomes, or offering unique vantage points with **brehtaking views** each journey is designed to fully immerse you in the sights and stories of the destination. Our experiences guarantee that you take away **learnings and cement lifelong memories**, far beyond your **adventure with us**.

OUR TEAM SPEAKS YOUR LANGUAGE





EXPERIENCE THE EXTRAORDINARY



Dubai's **most sophisticated hot air balloon desert retreat** with chauffeur-driven transportation in a **modern Land Rover Defender**.



In line with our promise of luxury, we **limit the guest capacity for a first-class experience**, offering the most comfortable balloon flight in Dubai.



A culinary journey with an à la carte **breakfast menu crafted by a Michelin-Starred chef**, inspired by the elements of fire, air, earth, and water. Savour this experience at a tranquil desert oasis located amidst the rolling dunes.



Private access to a Royal Nature Reserve making for a serene and exclusive experience.

ULTIMATE PRIVATE EXPERIENCE

Early Morning

Duration 6 hours (approx. 1-hour private hot air balloon flight)

Operating – Daily, from 26th September – 31st May

Experience true opulence with **the most luxurious and private** hot air balloon experience in Dubai. Your **dedicated Conservation Guide** will meet you at any location in Dubai in a **modern Land Rover Defender**. Witness the **golden sunrise** over the majestic Hajar mountains as you soar alongside an **in-flight falcon**.

Unwind at an intimate **and tranquil desert oasis** set in a **Royal Desert Reserve**, and feast on a **contemporary breakfast menu** inspired by the four elements, crafted by a **Michelin-Starred Chef**. Further **customise your experience** to make it uniquely special for you.



Private Hot Air Balloon Flight



Private Cabana



Nature Safari in Luxurious Land Rover Defender



Falcon Show



Camel Rides



Adventure Water Bottle



Platinum Gift Box



Add-on an overnight experience at an extra charge

Experience true opulence with the most exclusive flight



A contemporary breakfast curated by a Michelin-Starred Chef



The perfect place to get the ultimate Yes!



AED 12,950
per couple

3-4 Guests - AED 15,950 | 5-6 Guests - AED 17,950
7-8 Guests - AED 19,950 | 9-10 Guests - AED 21,950
11-12 Guests - AED 23,950

[Click for video and menu](#) 

SIGNATURE EXPERIENCE

Early Morning
Duration 5 hours (approx. 1-hour shared hot air balloon flight)
Operating – Daily, from 26th September – 31st May

Discover the city's culture and heritage on a **storytelling hot air balloon journey** through the skies, as you soar alongside an **in-flight falcon**. Unwind at a **luxurious and tranquil desert oasis** set in a **Royal Desert Reserve**, and feast on a **contemporary breakfast menu** inspired by the four elements, crafted by a **Michelin-Starred Chef**.



Private Hot Air Balloon Flight



Private Cabana



Transfer in Shared Luxurious Land Rover Defender



Breakfast Menu by a Michelin-Starred Chef



Falcon Show



Camel Rides



Adventure Water Bottle



Add-on an overnight experience at an extra charge

Travel in style in a modern Land Rover Defender



A contemporary breakfast in a secluded Royal Desert Oasis



World's first in-flight falconry experience



Unwind at a luxurious desert oasis set on Royal Grounds



AED 1,995
per adult

AED 1,500 per child (5-11yrs)
Not suitable for children below 5

[Click for video and menu](#) 



 **PLATINUM COLLECTION**
FEEL LIKE ROYALTY



Dubai's **most luxurious** desert safari experiences



Bespoke and exclusive journeys through the
Dubai Desert



Exclusive access to Royal Grounds in a modern
Land Rover Defender



Ideal for guests looking for **private and tranquil**
desert settings

ROYAL PLATINUM DESERT EXPERIENCE

Evening Experience - Duration 7 hours
Operating - Daily

A **VIP experience** that takes you into the heart of the desert, to your very own **private oasis**. Savour a **five-course fine dining menu** crafted by a **Michelin-Starred Chef**. Travel through the Dubai Desert Conversation Reserve in a modern **Land Rover Defender with a dedicated Conservation Guide**.

Be captivated by a **stunning falconry demonstration** at sunset, and a fire and acrobatic performance to end the night. Further **customise your experience** to better fit the occasion.



Private Luxury Desert Oasis



5-Course Fine Dining Menu



Private Chef and Butler



Nature Safari in Private Land Rover Defender



Acrobatic Performance & Fire Show



Private Sunset Falcon Show



Camel Rides



Traditional Headwear



Adventure Water Bottle



Platinum Gift Box



Optional Entertainment

Travel in style through stunning desert landscapes



Five-course dinner by Michelin-Starred Chef



Experience falconry while savouring sunset canapés



Delight in a customised itinerary



AED 13,325
for private desert oasis

2 guests - AED 13,325 | 3 guests - AED 14,301
4 guests - AED 15,275 | 5 guests - AED 16,250
Customisable entertainment is at an additional price.

Festive Season
Valid from 24th Dec - 6th Jan

AED 15,325 for private desert oasis
2 guests - AED 15,325 | 3 guests - AED 16,446
4 guests - AED 17,567 | 5 guests - AED 18,688
Customisable entertainment is at an additional price.

[Click for video and menu](#)

PLATINUM DESERT SAFARI

Evening Experience - Duration 7 hours
Operating - Daily

Dubai's **most luxurious desert safari** that allows you to **explore Royal Grounds** in a **top of the line Land Rover Defender**. Unwind in a **private cabana** set at a lantern-lit oasis and indulge in a **fine dining menu** curated by a **Michelin -Starred Chef**. Experience a **world class falconry demonstration** and **awe inspiring entertainment** curated especially for the discerning traveller who appreciates the finer things in life.



Nature Safari in Land Rover Defender



Private Cabana



5-Course Fine Dining Menu



Acrobatic Performance and Fire Show



Falcon Show



Traditional Headwear



Adventure Water Bottle



Platinum Gift Box

Your private cabana is surrounded by the rolling dunes and peaceful desert



Insightful tours led by a dedicated Conservation Guide



A Five-course fine-dining curated by a Michelin-Starred Chef



AED 1,950
per adult | Child: AED 1,500 (5-11yrs)

Private Vehicle up to:
2 guests - AED 6,825 | 3 guests - AED 7,800
4 guests - AED 8,775 | 5 guests - AED 9,750
Specific guest number prices available

Festive Season
Valid from 24th Dec - 6th Jan
Adult: AED 2,240, Child: AED 1,725 (5-11yrs)
2 guests - AED 7,840 | 3 guests - AED 8,961
4 guests - AED 10,080 | 5 guests - AED 11,200
Specific guest number prices available

[Click for video and menu](#) 

ROYAL FALCONRY TRAINING AND NATURE SAFARI

Morning Safari – Duration 5 hours
Breakfast at Al Maha Desert Resort & Spa
Operating – Daily from 1st October to 30th April

Partake in Dubai's most **hands-on birds of prey desert safari**. A **private and immersive** falconry experience set in an **exclusive, contemporary desert oasis**. Enjoy a **nature safari** in a **luxurious Land Rover Defender** and a **gourmet breakfast** at the renowned **Al Maha Desert Resort and Spa**.



Nature Safari in Land
Rover Defender



75-minute
Interactive
Falconry



5-Star Breakfast



Traditional
Headwear



Adventure
Water Bottle

The perfect place to get the ultimate Yes!



Explore desert landscapes and wildlife



Partake in an immersive falconry demonstration



Starting from
AED 4,100
per private vehicle

Private Vehicle up to:
2 guests - AED 4,100 | 3 guests - AED 4,602
4 guests - AED 5,100 | 5 guests - AED 5,600
Please inform us if you are travelling with children below 8 years old as they are not allowed at Al Maha Desert Resort & Spa.
We will organise alternative arrangements.

[Click for video and menu](#) 



CONSERVATION DRIVE & BREAKFAST AT AL MAHA

Morning Safari - Duration 5 hours
Breakfast at Al Maha Desert Resort & Spa
Operating - Daily

Combining **conservation, luxury and adventure** in one unforgettable morning, explore the **Dubai Desert Conservation Reserve** in ultimate comfort in a **Land Rover Defender**. Learn about the desert's unique flora and fauna from a knowledgeable **Conservation Guide**. Visit a beautiful **migratory bird lake** followed by a lavish **five-star breakfast at Al Maha Desert Resort and Spa**.



Nature Safari in
Private Land Rover
Defender



5-Star Breakfast



Traditional
Headwear



Adventure
Water Bottle

Encounter native wildlife and various bird species



Gain insights into the desert's diverse flora and fauna



Enjoy a sumptuous breakfast at Al Maha Desert Resort



AED 695
per adult

Private Vehicle up to:
2 guest - AED 2,433 | 3 guests - AED 2,781
4 guests - AED 3,128 | 5 guests - AED 3,475
Please inform us if you are travelling with children below 8 years old as they are not allowed at Al Maha Desert Resort & Spa.
We will organise alternative arrangements.

[Click for video](#) 



 **HERITAGE COLLECTION**
TRAVEL BACK IN TIME



Dubai's most authentically **cultural and heritage** safari experiences



Immersive nature drives on **Royal desert grounds** exclusively accessible to Platinum Heritage guests



Ride in Dubai's most historically **iconic museum-quality 1950s Land Rovers**



Ideal for travellers looking to **immerse themselves in Emirati roots and traditions** of a time gone by

HERITAGE DESERT SAFARI

Evening Experience - Duration 7 hours
Operating - Daily

Experience the **most-awarded desert safari experience** that takes you into the heart of the desert to explore **Dubai's authentic culture and heritage**. From a **nature-filled drive** in Dubai's **most iconic vintage vehicles**, the **1950s open-top Land Rovers**, to a **traditionally built Bedouin-inspired camp**, **cultural performances and flavours** that fill the night - this is our **most popular cultural desert adventure**.



Nature Safari in
Vintage Land Rover



Falcon Show



4-Course Dinner



Stargazing



Camel Rides



Cultural
Entertainment



Traditional
Headwear



Adventure Water
Bottle



Add-on an overnight
experience at an
extra charge

Nature safari through the Dubai Desert Conservation Reserve



Visit an authentic Bedouin camp for a rich cultural encounter



Delicious four-course Arabic dinner with starters and mains



Enjoy the clear skies and stargaze away from city lights



AED 695
per adult | Child: AED 595 (5-11yrs)

Private Vehicle up to:
2 guests - AED 3,850 | 4 guests - AED 4,275
6 guests - AED 4,971
Specific guest number prices available

Festive Season
Valid from 24th Dec - 6th Jan

AED 795 per adult, AED 685 per child (5-11yrs)
Private Vehicle up to:
2 guests - AED 4,120 | 4 guests - AED 4,920
6 guests - AED 5,715
Specific guest number prices available

[Click for video and menu](#) →

CAMEL DESERT SAFARI

Evening Safari - Duration 7 hours
Operating - Daily

Discover the splendour of **Royal Grounds** as you embark on a journey through the desert in the **timeless tradition of a camel caravan**. This extraordinary journey promises not only to transport you through the desert but also to transport you back in time, offering a **traditionally built Bedouin-inspired camp, cultural performances and flavours** that fill the night.



Camel Caravan



Falcon Show



4-Course Dinner



Stargazing



Cultural Entertainment



Traditional Headwear



Adventure Water Bottle



Add-on an overnight experience at an extra charge

Visit an authentic Bedouin camp for a rich cultural encounter



Delicious four-course Arabic dinner with starters and mains



Enjoy the clear skies and stargaze away from city lights



AED 695
per adult

Adult: AED 695
Child: AED 595 (5-11yrs)
Private transfers available at an extra charge.

Festive Season
Valid from 24th Dec – 6th Jan

Adult: AED 795
Child: AED 685 (5-11yrs)
Private transfers available at an extra charge.

[Click for video and menu](#) 

PRIVATE NIGHT SAFARI AND ASTRONOMY

Evening Safari - Duration 5 hours
Operating - Daily

Journey into the **desert after dark** in a **private vintage 1950s Land Rover** with a **professional Conservation Guide** to uncover the **nocturnal creatures** that make up the desert's wildlife. Explore the **desert night sky**, learning about the **constellations and planets** then watch the cosmos come alive when seen through a **powerful telescope** in an engaging **stargazing session**.



Nature Safari in
Vintage Land Rover



Nocturnal
Eco-Walk



Astronomy
Session



3-Course Dinner



Owl Encounter



Traditional
Headwear



Adventure
Water Bottle



Add-on an overnight
experience at an
extra charge

Discover the nighttime desert and wildlife



Uncover the desert night sky and its celestial secrets



Savour a delicious three-course dinner



Starting from

AED 3,000
per private vehicle

Private Vehicle up to:
2 guests - AED 3,000 | 4 guests - AED 3,600
6 guests - AED 4,206 | 8 guests - AED 4,800
Specific guest number prices available

Festive Season

Valid from 24th Dec - 6th Jan

Starting from AED 3,450 per private vehicle
Private Vehicle up to:
2 guests - AED 3,450 | 4 guests - AED 4,140
6 guests - AED 4,836 | 8 guests - AED 5,524
Specific guest number prices available

[Click for video and menu](#) 

OVERNIGHT HERITAGE DESERT SAFARI

Return to the city by 10:00 AM the next day
Operating – Daily from 1st October to 30th April

Upgrade your Heritage Desert Safari or Camel Desert Safari with the addition of an overnight stay at an authentic Bedouin-inspired camp in the comfort of a private Arabic stone dwelling room. Spend a peaceful evening under the stars, immersed in culture. Awake to a desert sunrise and savour a gourmet breakfast before returning to the city.

For those seeking an added touch of adventure, start your morning with an optional Hero Balloon Flight, gliding over Dubai's breathtaking desert landscapes. Conclude your flight with a gourmet breakfast crafted by a Michelin-starred chef, served in a serene desert oasis—a perfect fusion of luxury and tranquillity.



Overnight Stay



Nature Safari in
Vintage Land
Rover



Falcon Show



4-Course Dinner



Stargazing



Gourmet
Breakfast



Camel Rides



Cultural
Entertainment



Traditional
Headwear



Adventure
Water Bottle



Add-on a hot air
balloon flight at an
extra charge

Visit an authentic Bedouin camp for a rich cultural encounter



Share stories over a classic desert bonfire



Enjoy the clear desert skies and partake in stargazing session



Optional hot air balloon experience



AED 1,095
per adult | Child: AED 895 (5-11yrs)

Private Vehicle up to:
2 guests - AED 4,380 | 4 guests - AED 5,875
6 guests - AED 7,371 | 9 guests - AED 10,656
Specific guest number prices available

Festive Season
Valid from 24th Dec - 6th Jan

Adult: AED 1,260, Child: AED 1,030 (5-11yrs)
Private Vehicle up to:
2 guests - AED 5,037 | 4 guests - AED 6,757
6 guests - AED 8,478 | 9 guests - AED 12,258
Specific guest number prices available

[Click for video and menu](#) 

BEDOUIN CULTURE SAFARI

Morning Safari – 5 hours
Operating – Saturday to Thursday, from 1st October to 15th May

Immerse yourself in **authentic Emirati heritage** as you journey back in time with a traditional Emirati breakfast shared alongside a **Bedouin storyteller** who brings the past to life. Meet the desert's most trusted companions, from the **resilient camel to the loyal Saluki dog**.

Guided by highly skilled falconers, witness **breathtaking falconry demonstrations** as these magnificent birds showcase their hunting prowess, soar through the desert sky, and even fly to your glove.

This is more than a desert excursion, it's a living **cultural experience** found nowhere else in the UAE.



Nature Safari in
Vintage Land
Rover



Falcon Show



Camel
Rides



Traditional
Breakfast



Bedouin Vil-
lage



Cultural
Entertain-
ment



Traditional
Headwear



Adventure
Water Bottle

Experience a traditional Emirati breakfast



Nature safari through the Dubai Desert Conservation Reserve



Witness majestic falcons soaring through the desert sky



AED 3,000
per adult

Adult: AED 595, Child: AED 495 (5-11yrs)
Private Vehicle up to:
2 guests - AED 2,380 | 4 guests - AED 2,975 | 6 guests - AED 3,570
Specific guest number prices available

[Click for video and menu](#) 



 **RISE ABOVE THE EVERYDAY**



See Dubai's **record-breaking** skyline from the city's **only flying 360-degree observatory**.



Experience **breathtaking panoramic aerial views of Dubai** from the city's most sustainable aerial observatory located at the world famous Atlantis Hotel on The Palm.



Ideal for the whole family for a unique perspective of the city. Look down on the iconic Atlantis Hotel and Palm Jumeirah.



REGULAR PASS

Duration 10-minute balloon flight

Operating – Daily

Recommended flying times: 6 AM to 9 AM and 8 PM to midnight

Take in breathtaking **360-degree views over Dubai's famous landmarks** from the **city's most sustainable aerial observatory** located at the world famous **Atlantis Hotel on The Palm**. Capture **unforgettable moments** above the **unique skyline** and look down on the **iconic Aquaventure Water Park**.



AED 195
per adult

AED 95 per child (3-11yrs)

2 years and below are complimentary.

This experience is weather-dependent.
Please refer to the website (www.thedubaiballoon.com) for the latest updates about operational timings and weather conditions.

[Click for The Dubai Balloon Ticketing Office location](#) 



EXCLUSIVE FLIGHT

Duration 10-minute balloon flight
Operating – Daily
Recommended flying times: 6 AM to 9 AM and 8 PM to midnight

Experience the exclusivity of a **private 10-minute flight**, where the entire balloon is reserved just for you. Begin your journey with **priority boarding**, then take in the **stunning panoramic views of Dubai** from the sky. After your flight, unwind with **complimentary refreshments** in the lounge.



THE DUBAI
BALLOON

For more information, email
info@thedubaiballoon.com

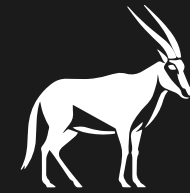
For post-experience enquiries, email
contact@thedubaiballoon.com

[Click for The Dubai Balloon Ticketing Office location](#) 

OUR EXPERIENCES ARE BUILT WITH SUSTAINABILITY IN MIND

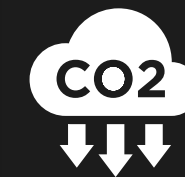
Here's what we've achieved so far...

We are committed to leaving behind a better future for the generations to come. Our ecotourism business model enables us to support, protect, and showcase Dubai's cultural heritage and natural environment through educational and immersive experiences.



AED 9 MILLION

Donated to Dubai Desert Conservation Reserve.



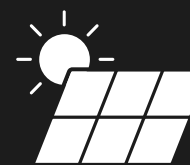
400 TONS

Of CO2 emissions contained by restoring & using vintage vehicles.



1,375,000 PLASTIC BOTTLES

Removed from the desert by providing guests with stainless steel bottles, equivalent to 30 tons of plastic.



30 TRIPS AROUND THE WORLD

The amount of diesel saved through our use of solar power.



530,000 GUESTS

Explored the Dubai Desert in a responsible manner without dune bashing.



100+ GUIDES

Professionally trained in-house on sustainability & conservation of Dubai's history, culture and natural environment.



GULF SUSTAINABILITY™
AND CSR AWARDS 2020
WINNER | Best Sustainability
Education or Awareness Programme



OUR COMMITMENT TO EXCELLENCE

Unforgettable guest experiences are all thanks to our amazing staff. When our team is happy and thriving, their passion shines in every interaction with guests and partners. By anticipating needs, getting regular feedback, and always improving, we go beyond meeting expectations—we exceed them at every step.



PLATINUM HERITAGE DESERT SAFARIS



What an amazing experience !!!! After living in dubai for so many years and having done these desert safaris with different local companies for many relatives and visiting friends; This, by far, has been the most amazing, complete, breathtaking five-star experience ever. Well done to all the staff...The whole ambiance, the level of professionalism and service are unmatched.

Written by Ryma



HERO BALLOON FLIGHTS



Amazing experience! We were cared and guided from the booking until drop off. Arrangements are top notch. Can't ask for more. Lovely supportive driver/guide. Very attentive! The crew and pilots have gone above and beyond to make our morning. I do recommend this experience. I would say it is a must for tourists and for residents to rediscover Dubai.

Written by Yuliia



THE DUBAI BALLOON



It was amazing experience and view of The Palm looked incredible. The whole city is visible and I felt special on this flight. Feeling the breeze, the ambiance of the Atlantis Resort. I really enjoyed and loved it, It was so cool and all the staff very friendly they are explained everything in the nice way 😊 For sure I will come back again with my family and I will recommend to everyone 😊

Written by Ivander

Our guests are at the heart of everything we do. That's why we're so committed to creating memorable and empowering experiences. These awards are just a bonus for doing what we love since day one. We'll keep making sure every guest feels like a HERO during their time with us, walking away with stories to cherish for years.





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